

RODRIGO G. POOL

Creative Technologist | Video & Audio Editor | App Developer
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Video editor and designer who started writing code to fix my own production problems. Since 2018 I've built Android apps in Flutter, a Chrome extension, and the AI voice pipeline I use to perform every character in *Excuse Us*, a People's Choice Podcast Awards finalist. Before that, six years of marketing, UI, and project work for a bank, a tableware company, and a security firm.

Core Skills

Creative Technology

- AI Voice & Audio Pipelines
- Rapid Prototyping
- Creative Workflow Automation

Design & Branding

- UI Design & Mockups
- Brand Guides & Campaigns
- Website Build & Management

Digital Media & Content

- Video & Audio Editing
- Motion Graphics, 3D & Animation
- Podcast Production & Sound Design

Expert Level Proficiency: *Creative:* Premiere Pro, Audition, After Effects, Photoshop, Illustrator, InDesign, Animate, Final Cut Pro, FL Studio, and Blender.

Development & AI: Flutter/Dart, Android Studio, JavaScript, HTML/CSS, WordPress, Chatterbox TTS, and Claude.

Microsoft: Word, Excel, PowerPoint, OneNote, and Outlook.

PROFESSIONAL EXPERIENCE

RnRAside Audio Theatre, ORLANDO, FL 2018 – Present

Creative Technologist & Producer

- Built a voice production pipeline around models trained on my own recordings, so one performer can voice every character in *Excuse Us* (3 seasons; People's Choice Podcast Awards finalist, Fiction, 2024; 4/5 from The Podcast Geek).
- Released DENNIS, an Android app on Google Play.
- Built Flutter prototypes: Cardfolio, which scans business cards and flyers into contacts and Google Calendar, and Luna Crawl, a family storytelling game redesigned after playtests.
- Built a Chrome extension (v3.2) that reads web pages aloud in my own voice, with a floating player for Google Docs.
- Developing "And Then?", an animated pilot: screenplay, 27-shot storyboard, and a Blender pipeline with Mixamo and FreeMoCap motion capture.
- Illustrated children's books; produce YouTube video and voiceover work.

Freelance, ORLANDO, FL 2018 – Present

Video Editor, Web Designer & Illustrator

- Video editor - *The Walt Disney Company*: six awards in Disney's internal Stockfest competition, including Best Story (2022, 2023, 2024).
- Edited retail and commercial spots for social and web.
- Website build, design, and management - *Visual Soft*
- Illustration, logo design, and animation - *UpWork*

- Generative AI and emerging tech research - *LifeDesigned*

Disney, ORLANDO, FL 2023 – 2025

Disney Cruise Line Airport & Resort Representative / Relief Coordinator

- Coordinated guest transfers between Orlando International Airport, Walt Disney World, and Port Canaveral with transportation teams.
- Resolved guest issues on the spot while following Disney's safety and service guidelines.

Centennial Bank - Lake Mary, FL 2019–2021

UI Designer / Graphic Designer

- Designed UI mockups and interface graphics for digital banking products.
- Worked within an Agile development team.

Fortessa Tableware Solutions, Ashburn, VA 2017–2018

Marketing Coordinator

- Ran social media campaigns and branding.
- Designed email campaigns and analyzed their performance data.
- Managed design production with the business team and retail partners.

Fauquier Community Theater - Warrenton, VA 2016–2022

Art Director and Web Designer

- Developed promotional campaigns for 25+ business and nonprofit clients across print, web, and social media.
- Created animations, multimedia campaigns, and promotional video.

New Oasis International, Herndon, VA 2017–2018

Marketing Associate

- Created the company's new brand guide and branding materials.
- Ran social media campaigns and worked with vendors on print documentation and signage.

Vector Security, Gainesville, VA 2015–2017

Project Coordinator / Graphic Design

- Managed changes to project scope, schedule, and cost.
- Wrote and designed installation guides, manuals, and a troubleshooting guide that made installations easier and more efficient.

EDUCATION

Bachelor of Fine Arts • June, 2008 • Sanford-Brown College

Graphic Design & Marketing, McLean, VA, 2008

Internship • October, 2007 • DC Life Media

Graphic Design & Marketing Internship, Arlington, VA

LANGUAGES

English and Spanish.

INTERESTS

D&D | Emerging Tech Research | Podcasting | Video Games | Innovation